



# Sponsorship Agreement

Name of Business/Donor: \_\_\_\_\_

Donor's Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Donor agrees to donate \_\_\_\_\_ in exchange for Athletic Performance Foundation Sponsorship. Sponsorship is valid January 1, 2019 – December 31, 2019. Sponsorship benefits are listed below, however we are open to other ideas.

<b>Sponsor Benefits</b>	<b>Platinum \$2,500</b>	<b>Gold \$1,500</b>	<b>Silver \$500</b>
OPPORTUNITY TO HOST EVENTS AT BUSINESS LOCATION	X	X	
BRAND LOGO ON EVERY EVENT T-SHIRT	X	X	X
OPPORTUNITY TO PROMOTE BRAND AT EVENTS	X		
FACEBOOK BLASTS HOWEVER REQUESTED- MINIMUM 2 PER QUARTER	X		
1 FACEBOOK BLAST PER QUARTER		X	
MARKETING MATERIALS AT EVENTS/RACES (YOU MUST PROVIDE)	X		
LOGO WITH A LINK ON OUR WEBSITE	X	X	X
LOGO WITH A LINK ON RACE REACH (RACE REGISTRATION SITE)	X	X	X
E-NEWSLETTER – SENT TO EVERYONE ON OUR E-MAIL LIST	X	X	X
LOGO ON ALL EMAILS	X		
LOGO ON SPONSORSHIP BANNER DISPLAYED AT ALL EVENTS	X	X	X

**Athletic Performance Foundation is non-profit 501(c) (3), Tax ID # 81-3041532, which focuses on helping under privileged athletes into the sport of triathlons.** We will do our best to make sure your business has the opportunity to market whenever possible. If you have other requests or ideas to further promote your brand through resources, please let us know!

Sponsor Signature \_\_\_\_\_ Date \_\_\_\_\_

On behalf of Athletic Performance Foundation, we greatly appreciate your support.

Our kids programs would not be possible without our amazing sponsors!

Please make checks payable to: Athletic Performance Foundation

Mail to: 922 Chaparral Drive, Walnut CA 91789